

Senior

Kentwood Parks and Recreation Department

355-48th St SE, Kentwood, MI 49548

(616) 656-5270

www.yourkprd.org



Senior Adult Program ~ Sponsorship Opportunities

Fall 2009 - Winter 2010

The Kentwood Parks and Recreation Department's Senior Adult Program offers a wide range of programs for persons age 50 and better including classes, clubs, health/fitness, performing arts, services, socials, special events, sports, travel and volunteer opportunities. Partnerships with local businesses are welcomed and encouraged. We ask that contributions have a minimum value of \$50 and may be cash (all or part), food (let us sample what great food you have at your facility!) door prizes, gift cards, table centerpieces, coffee, supplies and decorations. Promotional items and coupons are always welcomed, but cannot be included in the total sponsorship amount. Below is a list of sponsorship opportunities that are currently available. Please call Lorraine Beloncis, Kentwood Senior Adult Program Coordinator, at **(616) 656-5278** to sponsor any of the following events. Your support would be greatly appreciated! Thank You!

"Wealth, Wisdom, Wellness" Healthy Community Expo ~ Thursday, October 15, 2009 3:30-7:30pm

Attendance: 300-400 Senior visitors, 50 Vendors, Kentwood Dignitaries.

Sponsorship Opportunities:

- _____ Event Sponsor (recognition at event and in advertising)
- _____ Wealth Level (\$500+), Wisdom Level (\$250-\$499), Wellness Level (\$100-\$249)
- _____ Light Dinner Food, Snacks, Beverages (provide food or funds)
- _____ Coffee, Tableware, Supplies, Decorations
- _____ Purchase Vendor Table \$75 (application available)
- _____ Donate Door Prizes

Thanksgiving Feast Lunch ~ Wednesday, November 4, 2009 @ 12:00pm

Attendance: 150 Seniors, Kentwood Dignitaries.

Sponsorship Opportunities:

- _____ Food (provide food or funds)
- _____ Coffee, Tableware, Supplies, Decorations
- _____ Door prizes, Gifts, Give-a-ways
- _____ Entertainment (EKHS Madrigal Singers)

Veteran's Day Breakfast ~ Monday, November 9, 2009 @ 9:00am

Attendance: 100 Seniors, Kentwood Dignitaries.

Sponsorship Opportunities:

- _____ Food (provide food or funds)
- _____ Coffee, Tableware, Supplies, Decorations
- _____ Door prizes, Gifts, Give-a-ways
- _____ Birthday Bingo Prizes (grocery items & necessities, gift cards, etc)

Christmas Holiday Lunch ~ Wednesday, December 2, 2009 @ 12:00pm

Attendance: 150 Seniors, Kentwood Dignitaries.

Sponsorship Opportunities:

- Food (provide food or funds)
- Coffee, Tableware, Supplies, Decorations
- Door prizes, Gifts, Give-a-ways
- Entertainment (Senior Steppers)

Tender Years Treasury (Secret Santa) ~ December 2009

Attendance: 25 Seniors, 25 High School Students, 200 Elementary Students (Grades K-5)

Sponsorship Opportunities:

- Gifts (Minimum \$2 value each), Gift wrapping supplies
- Volunteer Lunches, Snacks, Beverages (provide food or funds)

Kentwood Senior Chorale Holiday Dinner ~ Tuesday, December 29, 2009 @ 6:00pm

Attendance: 65 Senior Chorale Members/Spouses @ Kentwood Activities Center

Sponsorship Opportunities:

- Food (provide food or funds)
- Coffee, Tableware, Supplies, Decorations
- Door prizes, Gifts, Give-a-ways

Cribbage Club Holiday Party ~ Monday Morning (December 2009 Date TBD)

Attendance: 15 seniors

Sponsorship Opportunities:

- Food (provide food or funds)
- Door prize gifts (one for each senior)

"Knit" Crew Club Holiday Party ~ Wednesday Morning (January 2010 Date TBD)

Attendance: 10 seniors

Sponsorship Opportunities:

- Food (provide food or funds)
- Door prize gifts (one for each senior)

Pinochle Club (Wedn) Holiday Party ~ Wednesday Afternoon (January 2010 Date TBD)

Attendance: 8 seniors

Sponsorship Opportunities:

- Food (provide food or funds)
- Door prize gifts (one for each senior)

Video Exercise Club Holiday Party ~ Tuesday or Thursday (January 2010 Date TBD)

Attendance: 10 seniors

Sponsorship Opportunities:

- Food (provide food or funds)
- Door prize gifts (one for each senior)

Pinochle Club (T/Th) Holiday Party ~ Thursday Afternoon (December 2009 Date TBD)

Attendance: 15 seniors

Sponsorship Opportunities:

- Food (provide food or funds)
- Door prize gifts (one for each senior)

Bridge Club Holiday Party ~ Friday Afternoon (December 2009 Date TBD)

Attendance: 36 seniors

Sponsorship Opportunities:

- _____ Food (provide food or funds)
- _____ Door prize gifts (one for each senior)

Valentine's Day Member Breakfast ~ Monday, February 1, 2010 @ 9:00am

Attendance: 150 Seniors, Kentwood Dignitaries.

Sponsorship Opportunities:

- _____ Food (provide food or funds)
- _____ Coffee, Tableware, Supplies, Decorations
- _____ Door prizes, Gifts, Give-a-way
- _____ Birthday Bingo Prizes (grocery items & necessities, gift cards, etc)

Kentwood Senior Program ~ Ongoing Sponsorship Opportunities

- _____ Activities Council (Senior Program Advisory Board)
- _____ Advertisements in Senior Newsletter, Recreation Department Brochure & E-Blasts
- _____ Birthday Bingo (Monthly)
- _____ Classes (Art, Computer, Crafts, Driver Safety, Exercise, Fitness, Line Dance, Personal History, Quilting, Tap & Jazz, Yoga...)
- _____ Clubs (Bridge, Cribbage, "Knit" Crew, Pinochle, Video Exercise)
- _____ Membership (Yearly Gift)
- _____ Mitten Tree (Holiday Mitten and Food Drive)
- _____ Newsletter (Monthly Publication for Senior Members) Ads, Paper, Mailing
- _____ Performing Arts (Kentwood Senior Chorale)
- _____ Services (Blood Pressure, Hearing Screening, Legal Clinic, Massage, Podiatrist, Tax Assistance, Vision)
- _____ Socials (Breakfasts, Holiday Luncheons)
- _____ Special Events (Flea Markets, Health Expos, July 4th Cake Walk, Tender Years Treasury)
- _____ Sports (Bowling, Golf, Pickleball, Softball)
- _____ Sunshine Cards (Birthday, Get Well, Sympathy, Thinking of You)
- _____ Travel (Deluxe Motor Coach, Mini-Bus)
- _____ Wi Fi & Coffee in the Lobby
- _____ Volunteers
- _____ Wellness Room (Equipment Needed)
- _____ Workshops and Seminars
- _____ Your Ideas and Input ☺